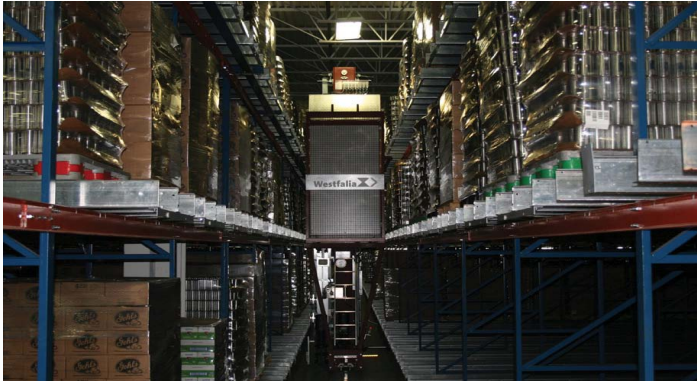




Dear Laura,



MYTH BUSTING: AS/RS are only for high rise warehouses

A common misperception of Automated Storage & Retrieval Systems (AS/RS) is that they are only for new, high rise buildings, when in fact AS/RS's are feasible and economical in existing low bay warehouses. With high density systems offering pallet storage 3, 4, or even up to 12 deep, these systems offer much greater storage density.

Depending on the pallet load dimension (weight & height), often another level or more of rack can be added in an existing facility—even if it's only 20' high.

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Westfalia @ ProMat
Booth #3926

March 21-24, 2011
@ McCormick Place,
Chicago, IL

[Register Here](#)

Visit Westfalia at booth #
3926 to see **NEW 3-D**
warehouse visualization
with **Savanna.NET®**

Warehouse Management
Software. Plus, learn
more about **flexible AS/RS**
designs for 20' to 140'
high facilities.

Key features of *Savanna 2.3*
include real time 3D
visualization of the
warehouse; a dashboard for
tracking key statistics of
warehouse operations;
streamlined user rights
management interfaces;
and improvements to the
order picking module for
integrating third party
picking solutions (i.e. high
speed layer picking and
mixed layer picking).

All these features will be on



PROJECT UPDATE: LLSSA/Danone Upgrade

A long-time Westfalia customer, Logistica La Serenisima S.A. (LLSSA), the joint venture of Danone and Mastellone in Argentina, recently upgraded and expanded their Automated Storage & Retrieval System (AS/RS) in Buenos Aires to meet the need for increased speed and throughput in their automated warehouse. In addition to adding a 4th Storage/Retrieval Machine (SRM), the software and conveyor controls were updated to accommodate dispatch missions to the new machine, and a new safety zone was added.

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INTRODUCING... Westfalia's Service Team

**CALL 800-673-2522
FOR PARTS & SERVICE
24/7/365
or email**

service@westfaliausa.com or
spareparts@westfaliausa.com

By now many of our customers have met our new Service Manager, Bill Brown. Ready to assist you at any time are the rest of the Service and Installation Team.

Shown above are our Field Service Technicians (from left to right): Nathaniel Sullivan, Rick Handberg, Rich Reheard and Marty Herskowitz.

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show in Westfalia's booth #3926 with a demonstration of the 3D Visualization and *Savanna* user screens using actual warehouse data.



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