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**GoGreen**  
with High-Density AS/RS

**For immediate release**

## **Largest Automated Warehouse in Europe Shows Outstanding Performance for McCain**

*Frozen specialties as far as the eye can see -- every minute fries,  
croquettes and hash browns leave the warehouse.*

**YORK, PA, May 10, 2011** - Since the spring of 2010 France's largest refrigerated automated warehouse, with a capacity of over 68,000 pallets, has been operational. In the high bay warehouse, six Westfalia storage and retrieval machines (SRM) operate in the frozen -24 °C environment, with all product movements managed by *Savanna.NET®* Warehouse Management Software. This single high density warehouse allows McCain to merge the storage and distribution of eight regional warehouses in Béthume, Harnes and throughout northern Europe. In addition to savings on operational costs, such as electricity, the automated warehouse reduces transportation costs and supports McCain's declared strategy for sustainability.



< *Westfalia AS/RS with 2 SRMs in an aisle.*

The logistics service provider Kloosterboer runs the warehouse exclusively for McCain and handles between 5,700 and up to 7,000 pallets daily. While this is nowhere near its

capacity, it is designed to handle the anticipated growth of McCain's well-known frozen products throughout Europe. McCain decided to build the new warehouse and distribution center close to its production facility in order to accommodate its expanding storage requirements. The warehouse is 100 meters long, 112 meters wide, 38 meters high, and is capable of storing up to 16 pallets in a single storage lane. Its six SRMs are equipped with double lift satellites, capable of handling both retail and Euro pallets up to 1,000 kilograms. Westfalia's *Savanna.NET®* software controls and manages the pallets throughout the system, handling up to 250 pallets per hour.



*< Savanna.NET® Warehouse Management Software kiosk in shipping area.*

In this project Westfalia once again demonstrated its expertise in designing automated storage and retrieval systems (AS/RS) to fulfill each client's specific needs. "We are very proud that we were able to implement these customer requirements", explains Managing Director Andreas Gartemann.



*< The McCain warehouse in Harnes, France.*

### **About McCain**

McCain is the world's leading producer of frozen potato and finger food products. McCain generates one in three french fries eaten worldwide. A Canadian family-owned company, it was founded nearly 50 years ago in Florenceville, New Brunswick by two brothers. Today, McCain runs sites in more than 110 countries around the world and employs more than 20,000 employees. The company is known worldwide for its innovative, high quality products. [www.mccain.com](http://www.mccain.com).

### **About Kloosterboer**

The family-owned and managed company Kloosterboer was founded in 1925. As a logistics service provider, Kloosterboer is a specialist in temperature controlled food-related bulk cargo. The company handles potato and dairy products, fruits, fish, juices and concentrates in refrigerated, frozen and ambient environments for a variety of customers. It provides outsourcing of entire logistics systems for its customers including warehousing, stevedoring, forwarding, customs, product insurance, agency, dedicated ICT solutions and barge operation. [www.kloosterboer.nl](http://www.kloosterboer.nl)

### **About Westfalia Technologies, Inc. ([www.WestfaliaUSA.com](http://www.WestfaliaUSA.com))**

Westfalia Technologies, Inc. is a leader in providing logistics software and material handling equipment for plants, warehouses and distribution centers. Their expertise in combining software (WMS) development with automated equipment manufacturing reveals Westfalia's ability to deliver turn-key solutions to meet each client's specific needs with unsurpassed quality and control. To learn more about Westfalia's products, including Automated Storage and Retrieval Systems (AS/RS) and *Savanna*.NET® Warehouse Management Systems, visit [www.WestfaliaUSA.com](http://www.WestfaliaUSA.com).

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