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**For immediate release**

**Westfalia Technologies, Inc. Names New Hires**

York, Pa. – January 14, 2008 – Westfalia Technologies, Inc ([www.WestfaliaUSA.com](http://www.WestfaliaUSA.com)), a leading provider of plant and warehouse automation solutions, has named James Miller to Business Development and Bill Daniel to the sales team as Account Executive. Both will be responsible for contacting potential clients and establishing new accounts for Automated Storage and Retrieval Systems (AS/RS).

Miller began his career as a mechanical engineer and has more than 30 years experience in automated storage and retrieval systems, conveyors and warehouse management systems. Prior to joining Westfalia, he was a consultant with JSM & Associates in Louisville, KY, and has also held various sales, engineering and business development positions with the Logan Company and Intech Systems.

Daniel served for eight years as an Automated Systems Account Executive with HK Systems Inc. of Milwaukee, Wisconsin, and had previously been a National Account Executive for the Ford Motor Company's Industrial Belting & Supply and Advanced Technology Services divisions. Prior, he oversaw the Ford and General Motors material handling equipment accounts for Skinner, Inc., and also held sales positions involving with Midwest Business Systems.

"Modern warehousing systems present a unique opportunity to significantly cut costs and raise customer service levels," said Daniel Labell, president, Westfalia Technologies, Inc. "Both Miller and Daniel have impressive backgrounds in logistics, materials handling, automated machinery and software. Our present and potential customers will only benefit from that collective expertise."

**About Westfalia Technologies, Inc.**

Westfalia Technologies, Inc. is a leader in providing logistical software and material handling equipment for warehouses and distribution centers. Our expertise combining software (WMS) development with machinery manufacturing (AS/RS, Pallet Flow, Conveyors, etc.) means Westfalia is able to deliver turn-key solutions to meet each client's specific needs with unsurpassed quality and control. To find out more about our products please visit [www.WestfaliaUSA.com](http://www.WestfaliaUSA.com).