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**For immediate release**

**Announcing Westfalia Technologies' New Applications Engineering Manager**

**YORK, PA, December 12, 2011** - Westfalia Technologies, Inc ([www.WestfaliaUSA.com](http://www.WestfaliaUSA.com)), a leading provider of warehouse automation solutions, has named Joseph De Poto to Applications Engineering Manager. De Poto coordinates resources to affectively design, quote, implement Automated Storage & Retrieval Systems (AS/RS) and conveying systems. He also brings his expertise to bear on internal process improvements.

Since receiving his B.S. in Mechanical Engineering from Pennsylvania State University, De Poto has held prior various engineering manager positions beginning with Fenner Drives for seven years, and J&D Associates for ten years. Most recently, for the past five years, he was the Operations Manager at Interlake Mecalux.

He is also active in the local Elizabethtown community, as an instructor for GEARS Moo Duk Kwan (martial arts), Rheems Athletic Association as a U15 girls' soccer coach, and serves on the church council for Elizabethtown Grace Brethren Church.

“Joe De Poto has an impressive background in engineering design to meet the demands of Westfalia’s growing business,” said Daniel Labell, President, Westfalia Technologies, Inc. “His experience will be a tremendous asset to us as we expand the capacity of the applications engineering department for our continued growth and profitability in the automated storage systems market.”

**About Westfalia Technologies, Inc. ([www.WestfaliaUSA.com](http://www.WestfaliaUSA.com))**

Westfalia Technologies, Inc. is a leader in providing logistics software and material handling equipment for plants, warehouses and distribution centers. Their expertise in combining software (WMS) development with automated equipment manufacturing reveals Westfalia's ability to deliver turn-key solutions to meet each client's specific needs with unsurpassed quality and control. To learn more about Westfalia's products, including Automated Storage and Retrieval Systems (AS/RS) and *Savanna*.NET® Warehouse Management Systems, visit [www.WestfaliaUSA.com](http://www.WestfaliaUSA.com).

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