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For immediate release

***The Dallas Morning News* Installs Westfalia Technologies
Automated Storage & Retrieval System in New Plant**

YORK, Pa., March 5, 2007 – *The Dallas Morning News*, one of the country's largest daily newspapers, is installing a new Automated Storage & Retrieval System (AS/RS) from Westfalia Technologies in its new South Dallas post-press and distribution facility. The system will provide efficient conveying and storage for free standing inserts (FSIs), with a target completion set for late March of 2007.

The high density AS/RS incorporates two storage retrieval machines and 400 linear feet of conveyors, and measures 243 ft. (l) x 58 ft. (w) x 67 ft. (h). Free standing inserts are advertising supplements, often in full color, which typically are printed outside of the printing facility and inserted into the newspaper before delivery.

Pallets of FSIs are received into the facility and transferred into the AS/RS by the Westfalia conveying system. The storage system incorporates automatic slave pallet dispensing and stacking, stretch-wrapping, weighing and profile checking, and interfaces with Burt Planning Software. The pallets are then conveyed to a 10-level rack system with 4,500 pallet positions where they are buffered and later sequenced to several collators.

Westfalia's modular Warehouse Management System (WMS) *Savanna*.NET controls the movement and storage of all pallets within the facility. When signaled, *Savanna*.NET directs the Storage/Retrieval Machines to retrieve the pallets from storage and place them on the out-feed conveyor. The system then directs fork truck operators to pick up the pallets and deliver them to the proper collator via fork truck-mounted computers. All FSI pallets remain in full control of *Savanna*.NET from storage to collator consumption.

According to Al Kafka, Newspaper Sales Specialist for Westfalia Technologies, more newspapers and printers are selecting Automated Storage and Retrieval Systems to handle the time- and labor-intensive task of storing and conveying newspapers, inserts and paper rolls throughout their warehouses and plants. "Like most businesses, newspaper and printing companies are looking for increased efficiencies in their operations," says Kafka. "Our AS/RS equipment and WMS reduce warehouse space requirements, increase efficiency and accuracy, and ultimately, save money."

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Westfalia's other recent pressroom/print projects include an automated pallet handling system for *The Boston Globe* and a High Density Sequencing System (HDSS) for QUAD Graphics of Sussex, Wisconsin.

About Westfalia Technologies

Located in York, Pa., Westfalia Technologies, Inc. (www.WestfaliaUSA.com) has been a leader in providing material handling, warehousing and packaging systems to support customer supply chain requirements for 35 years. Westfalia's products include automated warehousing and conveyor systems, conventional gravity flow and order selection systems, warehouse management systems, conventional and robotic palletizing systems, stainless steel case packing systems with associated conveying, stacking and handling equipment, and automated car parking systems.

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